

# iMETER™

## POSTAGE METER AND BUSINESS APPS

As part of their sleek and modern design, all IM-Series Mailing Systems are equipped with the exclusive Hasler iMeter™ Postage Meter. The iMeter™ is an internet connected smart device that provides many functions beyond the traditional postage meter. Working in conjunction with a series of standard and optional Apps, you will have the tools at your fingertips to simplify mailing system management and help you monitor, track and control postal expenditures. Using Smart Connect™, your mailing system can connect via high speed internet connection (analog also available) to Online Advantage and an expandable suite of Apps including: Commercial Rates App, Remote Diagnostics App, TotalFunds® App, Online Postal Expense Manager™ App, Hasler Postal Accountant App, E-Services App, E-Services with Electronic Return Receipt™ App, and Postal Rates App.

### EACH IM-SERIES MAILING SYSTEM INCLUDES THE FOLLOWING:

**Online Advantage** helps you avoid business disruptions by receiving low ink email alerts that prevent you from running out of ink. Also, with direct download capability, postal rate changes are hassle free. With Online Advantage, rate cards are a thing of the past.

Online Advantage provides the ability to manage your postage expenses through online monitoring. Each month your IM mailing system will upload basic postal expense information, including the amount of postage spent and the number of pieces processed by the meter to your secure Hasler online account. With this information, you will have the tools required for postage expense budgeting. As a result, you can create basic reports and export data for monthly, quarterly, or even year-over-year planning.



**Commercial Rates App** provides access to reduced Postal Service™ prices that are approved for use in advanced mailing systems like the IM-Series. iMeter™ connectivity and digital imprinting ensure conformance to Postal requirements. USPS® Commercial Base™ Rate discounts are automatically applied to save you as much as 5% off retail USPS® rates on Express Mail® services and Priority Mail® services.



**Remote Diagnostics App** keeps your IM mailing system connected to our service center. Technicians are able to quickly analyze any issues or concerns you may have, ensuring you sustain maximum uptime. All support is promptly provided by USA-based technicians.



**TotalFunds® App** provides the flexibility and convenience of funding your iMeter™ with a “download now, pay later” TotalFunds® postage financing plan. Add postage dollars to your iMeter™ with the click of a button. Instead of pre-funding the postage account, you will receive a monthly invoice for actual postage dollars that have been downloaded.

**HASLER**  
America's better choice.®

## OPTIONAL APPS FOR THE IM-SERIES MAILING SYSTEMS INCLUDE:



**Online Postal Expense Manager™ App** lets you take control of your postage expenses. By enhancing the postage expense reporting capabilities of Online Advantage, you can create additional reports to include: department level breakdown (who is spending the postage), postal classes (how the postage is being spent), and daily detail (when the postage is being spent). This tool not only provides you with increased visibility and simple reporting, it also gives you the capability to charge back by department, analyze and optimize postal class usage, and see daily usage trends for better planning and staffing of your mailing operations.

With increased visibility and simple reporting, Online Postal Expense Manager™ gives you the required information to better manage and control your expenses. All reports can be viewed as graphical snapshots (including spreadsheets and graphs), and postage usage data can be easily exported into Excel® for additional analysis and reporting.



**Hasler Postal Accountant App** delivers the reports you need to track, analyze, allocate, forecast, and consolidate your mail processing activity. Automatic alerts and the ability to set budget limits help you monitor costs and control overspending. Views and reporting can be done for a single location or an integrated multi-site enterprise.



**E-Services App** provides significant cost savings and simple processing and tracking of your mail when utilizing USPS® discounted electronic rates for eDelivery Confirmation™, eSignature Confirmation™, and tracking of eCertified Mail™. With E-Services, you will accurately track all of your outgoing mail anywhere, anytime as long as you have an internet connection. In addition, you will know when every mail piece went out, and more importantly, when they arrived at their destination. User definable email alerts inform you of delivered and undelivered mail. This allows you to inform your recipient of the delivery status, which can help build stronger relationships with your customers.



**E-Services with Electronic Return Receipt™ App** lets you say goodbye to those traditional USPS® Return Receipt “green cards”. Experience all of the benefits of the Hasler E-Services App plus the additional cost savings and consolidated tracking of eCertified Mail™ with Electronic Return Receipt™ from USPS®. Coupling eCertified Mail™ with Electronic Return Receipt™ from USPS® provides both proof of mailing as well as proof of delivery.



**Postal Rates App** provides automatic delivery of updates when the Postal Service™ announces a change to its rates, delivery service fees or postal zones. Ensure accurate rating of the exact postage for all of your items. As long as you are connected, you can rest assured that the Postal Rates App will keep you compliant with USPS® updates.

## HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or email [info@haslerinc.com](mailto:info@haslerinc.com)

**HASLER** | 800.995.2035  
[www.haslerinc.com](http://www.haslerinc.com)

Hasler's network of independent dealers provides sales, service, and support throughout North America.

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SERVICE • INTEGRITY • VALUE

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- Mailing Systems
- Postal Scales
- Folders and Inserters
- Address Printers
- Tabbers
- Letter Openers
- Document
- Management
- Mail Center Management
- Postal Accounting
- Mail Sorting and Tracking
- Service and Supplies
- Leasing Services