

# BARCODE AUTOMATION SOLUTION

*Securing and Personalizing Your Mail Made Easy*



## **CAN YOU ENSURE THE INTEGRITY AND SECURITY OF YOUR MAILPIECES TODAY?**

Maintaining the integrity of your mailings and ensuring the proper documents reach the correct recipient is vital in today's business climate. Having a solution that guarantees the security of your mailpieces provides you and your customers with peace of mind.

## **DO YOU CONTINUE TO PERSONALIZE YOUR MAIL MANUALLY?**

Personalizing your multi-page document mailings by hand is costly, time consuming, and counter productive. What your organization needs is an automatic solution that will selectively and effortlessly add fliers or inserts to your mailings.



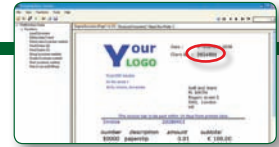
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*America's better choice.®*

## HASLER OFFERS A FULL RANGE OF BARCODE AUTOMATION SOLUTIONS

Ensuring document integrity and automating mail personalization through barcode printing has never been easier. Hasler offers a full range of solutions from simple to use, standalone barcoding software up to a fully integrated barcoding, postal optimization, document formatting, and document creation software solution.

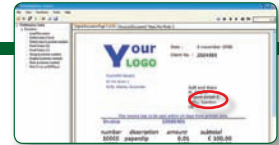
### STEP 1 GROUP DOCUMENT PAGES PER RECIPIENT

Visually define the selection criteria to group your document pages by recipient. This can include: client number, invoice number, or any other unique information associated with each recipient.



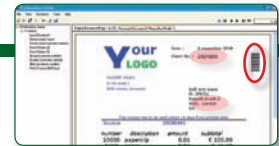
### STEP 2 ADD PERSONALIZED ENCLOSURES

Define the selection criteria to add inserts for specific recipients. As an example: city, zip code, date or special status; such as past due, credit owed, or premier customer.



### STEP 3 POSITION YOUR BARCODE AND PRINT

Position your barcode in an area suitable to your needs. Unique barcodes will be created and printed on your mailing pages.



### STEP 4 PROCESS YOUR MAIL IN NO TIME

Load and run your folder/inserters, equipped with barcode reading technology.



## REVITALIZE YOUR MAILINGS

With a Barcode Automation Solution, eliminate the inefficiency inherent in manual mail processing and ensure mail integrity, speed and perfect presentation. You will have the power to revitalize your mailings, increase marketing efficiencies and improve customer relations.

Hasler's Barcode Automation Solution works from tabletop to production folder/inserters.



## HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or email [info@haslerinc.com](mailto:info@haslerinc.com)

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