

AUTOMATIC ADDRESS VERIFICATION WITH iMCM™ G2

ENSURE DELIVERABILITY AND REDUCE SHIPPING COSTS

Customers expect orders to arrive on time, no excuses. So you might consider the hefty address correction fees charged by your carrier for incorrect addresses as money well spent. But those fees add up quickly and worse, the fees don't even guarantee the customer will receive the shipment.

However, by using Hasler's iMCM™ G2 Address Correction software, you can harness point-of-shipment address verification to eliminate many of the problems that lead to delayed deliveries and high fees along with returned and misdirected deliveries.

ADDRESS QUALITY FOR BETTER RESULTS

The USPS® estimates that the data quality of stored U.S. addresses decays at a rate of 17% per year. This decay occurs because people and businesses move or go out of business, streets are renamed, and ZIP Code™ boundaries are adjusted due to changes in mail volume and population densities.

Enable Address Verification in your Hasler iMCM™ G2 multi-carrier shipping software to automatically verify, correct and update your recipients' addresses before you ship. Identify whether an address is a street address suitable for carriers such as UPS™ or FedEx®, or whether it is a PO Box™ which requires USPS® service.

ADDRESS QUALITY FEATURES

- Address Correction – Correct spellings, standardize abbreviations, add missing address elements, update street addresses revised by USPS®, and add secondary address information for businesses when available.
- Address Verification – Confirm that each address exists in the USPS® database as a delivery point – reduce returned packages and re-ship fewer orders.
- RDI™ Interface – Determine if addresses are residential or not so that you can choose the most cost effective shipping option and avoid charge-back fees. (Additional USPS® RDI™ license required.)

EASY TO IMPLEMENT AND MAINTAIN

Fully integrated within iMCM™ G2, bi-monthly updates install smoothly and make sure that your address database is up-to-date with minimum effort.

BENEFITS

- Reduce address correction fees – save up to \$10 per package
- Efficiently validate and correct addresses every time you ship
- Ensure the fastest delivery
- Avoid charge-back fees – detect residential addresses
- Maintain high customer satisfaction



HASLER
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ADDRESS QUALITY BEYOND POINT-OF-SHIPMENT VERIFICATION

MAILROOM TOOLKIT® ARCHITECT

Architect, from Satori Software, a Hasler S.A. family company, delivers easy-to-implement, sophisticated address quality functionality. Copious documentation, including sample code, helps you implement the technology quickly.

Batch Processing

Correct and update addresses in existing databases of any size. Scalable and compatible with a variety of platforms and environments, Architect supports unattended processing, distributed processing in multi-server environments and multi-threading.

Change of Address Updates

Make sure packages get delivered to the right person – even when they move. Update the addresses of people and businesses in your database with the Satori Software built-in real-time* 48-month NCOALink® service.

Quick Address Entry

Save time and ensure that only accurate addresses enter your database. Type addresses with fewer keystrokes, such as the address and ZIP Code™, and hit “Enter” to complete and validate.

Website Development

Correct and validate addresses entered into web forms. Plug Architect directly into ASP and ASP.NET pages or use TCP/IP to communicate with other platforms.

Save Postage

Packages can qualify for postal discounts if properly prepared. Architect can take the guesswork out of volume mail preparation. USPS® PAVE™ certified Architect supports presorting of First-Class Mail®, Standard Mail® and periodicals. Extend capabilities with the Package Services add-on, which includes presorts for bound printed matter, media and library mail.

ENTERPRISE-WIDE ADDRESS QUALITY

An address quality solution offers one of the simplest, most profitable investments your organization can make. The benefits in saved time, resources and money affect more than just marketing, fulfillment operations or IT.

Chances are the shipping address came through a call center, web form, or other data entry method. If the fulfillment manager discovers that it cannot be validated, the shipment must be delayed to avoid a botched delivery. Integrating a validation solution into common entry points and batch cleansing and updating on the backend virtually eliminates this problem.

IMPROVE YOUR ADDRESS QUALITY TODAY

To determine if your organization's address quality can be improved, you can track your returned mail for a few weeks, take a quick look at your shipping address change fees for the past month, or simply contact a Hasler representative for an address quality checkup.

HASLER PRODUCTS AND SERVICES

For a demonstration or more information, please contact your local Hasler dealer, or email info@haslerinc.com

HASLER | 800.995.2035
www.haslerinc.com

Hasler's network of independent dealers provides sales, service, and support throughout North America.

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* Satori Software receives weekly NCOALink® updates.

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